

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM  
OFFICES IN WEST & CENTRAL REGION FOR THE MONTH OF NOVEMBER 2021**

**EBSB BRANDING AT INDIA INTERNATIONAL TRAVEL MART, PUNE**

<b>Sr. No</b>	<b>Activities by India Tourism Mumbai</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants Attendees</b>	<b>Any other relevant information</b>
01	India International Travel Mart, Pune	November 2021	Ek Bharat Shreshtha Bharat branding at India International Travel Mart, Pune Travel show held from 26-28 November 2021 at Deccan college ground,	India Tourism Mumbai participated in International Travel Mart, Pune Travel show held from 26-28 November 2021 at Deccan college ground, Yerwada, Pune. During 3 days of exhibition more than 400 visitors visited Incredible India stall, which was prominently located in the Fair. The Incredible India stall showcased	Maharashtra-Odisha	400 Visitors visited Incredible India stall	

			Yerwada, Pune.	Maharashtra-Odisha paired States under EBSB initiative.			
--	--	--	-------------------	---	--	--	--

अतुल्य ! भारत  
Incredible India

भारत पर्यटन मुंबई  
IndiaTourism Mumbai



भारत सरकार  
पर्यटन विभाग  
Ministry of Tourism  
Government of India

75  
आज़ादी का  
अमृत महोत्सव



MAHARASHTRA

ODISHA





